

Joel Wilke

*marketing integrated web development
& user-centered design*

SUMMARY OF EXPERIENCE

My professional experience includes:

- Working with stakeholders to identify and translate business requirements.
- Tools and methods (wireframes, storyboard, user flows, etc.) to translate verbal requirements into working documents and functional prototypes.
- Flexibility when working with stakeholders to develop strategies to effectively communicate dynamic concepts and visuals for approval.
- The design, build, test, and maintenance of scalable and stable applications.
- A user advocate for appropriate architecture, interface design, functionality and accessibility.
- Developing positive relationships to promote efficient project workflow.
- Collaborating to define and manage scope and requirements with respect to budget and timeline.
- Ability to work in a team and independently to manage multiple projects with conflicting deadlines.

TECHNOLOGIES

Languages & Libraries:

HTML5, CSS, JavaScript, jQuery, Bootstrap, Perl, Highcharts JS, PHP, MySQL

Applications & Frameworks:

Komodo Edit, Ingeniux CMS, Subversion, Terminal, MAMP, JIRA, LESS/SASS, Crunch, Groovy/Grails Tool Suite, Jaspersoft Studio/JasperReports, Jenkins, Rhythmyx CMS, Visual Studio Express, Trello, Excel

Design software:

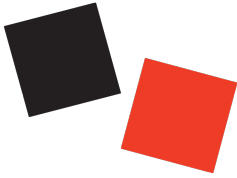
Adobe Creative Suite (Photoshop, Illustrator, InDesign, Flash, Acrobat), Gimp, QuarkXPress, Suitcase

Familiarity:

Java, Angular, Backbone, Node, TypeScript, Git

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PROFESSIONAL EXPERIENCE

Freelance & Online Sales

December 2013 to current

- Formalized what started as a casual activity, to create a sales plan that included an acceptable level of risk, sales goals and marketing strategies.
- Developed a business model defining my value proposition and core capability.
- Explore opportunities that offer suitable products, minimize risk and develop suitable purchase pricing/guidelines.
- Maintain a pricing structure using analytics balanced with sales and purges.
- Navigate US & Chinese Customs regulations to ship high values items to China.
- Perform inventory, accounting duties and IRS tax filings.

Analyst (Front-End Developer & UI/UX Designer)

ICF International, Minneapolis, Minnesota

August 2014 to January 2016

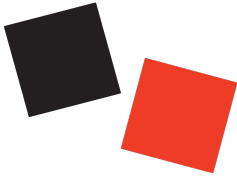
While at ICF, I was a member of multiple projects/teams. Depending upon the needs of a team, my roles included: lead developer, JavaScript developer, UI/UX designer and all matters involving HTML & CSS.

- Worked remotely with a number of different teams as well as individually.
- Collaborated with customers, subject matter experts and division partners.
- Coordinated with teammates to outline and prioritize development tasks.
- Consulted with an accessibility expert for Section 508 guidelines and testing.
- Routinely created site graphics and performed content updates.
- Developed standardized code consistently and in a timely fashion.
- Utilized an Agile SDLC with sprints and scrums.
- Performed multi-browser testing to ensure cross-browser compatibility.
- Used SVN and JIRA for version control and defect tracking.

Clients included: Environmental Protection Agency, National Cancer Institute, Dept. of Health & Human Services, California Dept. of Social Services, Dept. of Energy

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Core Technologies: HTML, CSS, JavaScript, jQuery, Bootstrap, Photoshop, Illustrator, Subversion, JIRA, LESS/SASS, Trello, Groovy/Grails Tool Suite, Jenkins, Rhythmyx CMS, Acrobat, Jaspersoft Studio/JasperReports

UI/UX Designer & Front-End Developer (contractor)

Wells Fargo Home Mortgage, Minneapolis, MN (through Apex Systems, Inc.)
September 2013 to August 2014

- Specifically hired to design a user interface and template system for both Web and Windows-based applications used during mortgage processing.
- Worked with subject matter experts to develop project scope, write functional requirements and build data structures.

Core Technologies: HTML/HTML5, CSS, JavaScript, jQuery, Bootstrap, Photoshop, Illustrator, Visual Studio Express

Front-End Developer & UI/UX Designer (contractor)

U.S. Bank, IT Operations, St. Paul, MN (through KForce Technology Staffing)
September 2012 to June 2013

- Designed a suite of applications to monitor network performance to decrease critical downtime through improved incident reporting, messaging and tracking.
- The design and development of dashboards to aggregate real-time and historical performance data for historical reporting and forecasting.

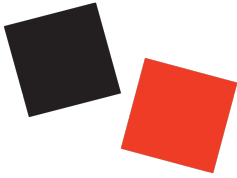
Core Technologies: HTML, CSS, JavaScript, jQuery, Bootstrap, Highcharts JS, Gimp, Photoshop, Illustrator

Web Developer (contractor)

Ameriprise Financial, Interactive Marketing, Minneapolis, MN (Apex Systems)
June 2012 to September 2012

- Created and updated content for customer-facing sites in a fast-paced atmosphere.
- Deployed full and partial code to multiple environments for sites.
- Liaise with multiple nationwide business partners to balance multiple projects, tight deadlines while ensuring accuracy and legal compliancy.

Core Technologies: HTML, CSS, JavaScript, jQuery, ASP, .NET, Visual Studio



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UI/UX Designer (contractor)

U.S. Bank, IT Operations, St. Paul, MN (through KForce Technology Staffing)

April 2012 to June 2012

- Began working on a new suite of applications to enhance systems monitoring.

Core Technologies: Adobe Photoshop, Adobe Illustrator, HTML, CSS

Web Tech

Champlain College, Marketing, Burlington, Vermont

October 2008 to May 2011

- Instrumental in making cost-effective site-wide design updates to coordinate with a new print branding and before a complete site-wide redesign.
- Responsible for building pages, creating graphic content and updating pages.

Core Technologies: Ingeniux CMS, Photoshop, Illustrator, InDesign, Flash, HTML, CSS

EDUCATION

BS, Web Development

Champlain College (Cum Laude graduate)

Burlington, Vermont

2008 to 2010

BFA, Graphic Design

University of Wisconsin-Stout

1992 to 1995

Michigan Technological University

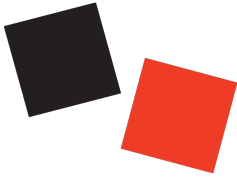
1990 to 1992

PORTFOLIO SITE

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LINKEDIN PROFILE

[linkedin.com/in/joel-wilke-97263a12/](https://www.linkedin.com/in/joel-wilke-97263a12/)

CONTINUING EDUCATION

Code School

[codeschool.com/users/weyfarere](https://www.codeschool.com/users/weyfarere)

JavaScript Path (ES2015, AngularJS, Backbone.js)

September 2016 to current

ACHIEVEMENTS

Champlain College

Cum Laude graduate

Dean's List

Spring and Fall. 2009

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